

Summit/Medina Workforce Development Board

PERFORMANCE COMMITTEE

MEETING MINUTES

November 4, 2016

WDB Members Present:	Robert DeJournett, Anthony Esposito; Jessica Heid; Michelle Moran; Joan Pritchett
Area 2 Staff Present:	Christine Marshall; D. Simonne Hinkson-Wright
Area 2 Staff Absent:	Daniel Grantham

I. Call to Order

The Summit/Medina Workforce Development Board (WDB) Performance Committee meeting was called to order at 7:38am by Robert DeJournett, Committee Chair. Those present introduced themselves.

II. Approval of Minutes

Joan Pritchett made a motion to approve the drafted 9/7/2016 meeting minutes. The motion was seconded by Michelle Moran. The minutes were thus approved.

III. Reports

A. Christine Marshall, Deputy Director, Workforce Development, County of Summit Department of Job and Family Services (CSDJFS), presented the Ohio Department of Job and Family Services-issued Annual Performance Report for WIOA Program Year (PY) 2015 (7/1/2015-6/30/2016).

- Area wide outcomes exceeded the minimum performance measures required by the State.
- Neither Summit nor Medina County failed to meet any performance measure.
- Medina County exceeded all performance measures, except:
 - Dislocated Workers who entered employment = 75.7% (Meets)
 - Dislocated Worker employment retention rate = 91.3% (Meets)
- Summit County exceeded all performance measures, except:
 - Adult average earnings = \$14,600.00 (Meets)
 - Dislocated Worker average earnings = \$18,889.00 (Meets)
 - Youth who attained a degree/certificate = 61.5% (Meets)
 - Youth literacy/numeracy gains = 55.8% (Meets)
- The performance outcomes further support the Committee's decision to not negotiate on PY 2016 and 2017 Performance Measures.
- Marshall expressed that a CSDJFS hired a Program Data Analyst on 10/31/2016 to monitor, maintain, and analyze Summit County workforce development service data. Her work will support the Committee's ability to anticipate future outcomes and issues before the issuance of State PY Performance Reports.

B. Marshall presented PY 2016/State Fiscal Year (SFY) 2017 (7/1/2016-6/30/2017) Q1 Performance Data for WIOA Adult and Dislocated Worker Services (ADWS) in Area 2.

- Marshall expressed Area 2 has two ADWS providers – Education Data Systems, Inc. (EDSI) in Medina County and the United Labor Agency (ULA) in Summit County. While data collection would be simpler with an area-wide ADWS service provider, the Counties have different workforce development approaches. As such, it is important that both providers

Summit/Medina Workforce Development Board

collect and record performance data in the same way. The template presented today was developed for that purpose.

- The committee first reviewed the report furnished by ULA:
 - PY 2016/SFY 2017 YTD:
 - Served 1,374 customers at OMJSC Orientation
 - Provided 13 customers with Individual Training Accounts (ITAs)
 - Placed/recorded the placement of 184 customers in 201 jobs
 - 156 Full-Time (FT) and 45 Part-Time (PT)
 - Recorded an average wage of \$13.39
 - Median Wage (WIOA Measure) of \$11.25
 - A question was asked about the trend lines which show a significant increase in job placements since SFY 2014. Marshall explained ULA's role and history at OMJSC.
 - For many years Goodwill provided what are now WIOA ADWS Services in Summit and Medina counties. Data from SFY 2014, Goodwill's final year, was provided on the chart for comparison when a new provider, ULA, began operating under their service delivery model.
 - The ULA model engages customers on an on-going basis and follows up with all customers regularly. Through these outreach efforts, ULA generates increased placement totals.
 - ULA's model is demand-driven. ULA's Business Services team engages employers and provides recruiting/job publicity services for them. ULA is thus able to furnish on-going Business Service data.
 - Referencing the Business Services Report for ULA, Michelle Moran asked Marshall to define the Industry Sector of "Goods and Services." Marshall expressed that she would gather this information from ULA.
- Second, the Committee reviewed the report furnished by EDSI:
 - PY 2016/SFY 2017 YTD:
 - Served 121 customers at OMJMC Orientation
 - Provided no ITAs
 - Placed/recorded the placement of 45 customers in 45 jobs
 - 43 FT and 2 PT
 - Recorded an average wage of \$22.47
 - Recorded a Median Wage (WIOA Measure) of \$20.24.
 - The differences in data can be explained in part by the difference in the demographics of each county and type of work available.

IV. Old/Unfinished Business

A. Marshall provided the Committee with an update on the Comprehensive Case Management Employment Program (CCMEP) and WIOA processes therein.

- CCMEP began on 7/1/2016. As of 9/2016, Summit County's CCMEP program is fully staffed. Area 2's CCMEP lead agencies are both the Job and Family Services Departments of Summit and Medina Counties. In Summit County, CCMEP is delivered through a "Hub" model, with the "Hub" – the initial assessment/Individual Opportunity Plan location – being OMJSC. Depending on assessment outcomes, youth are referred to one of Summit County's CCMEP service providers – Akron Urban League (AUL), Jobs for Ohio's Graduates (JOG), Goodwill, Hattie Larlham, or ULA. As of 11/1/2016, 23 CCMEP youth have received services. There are currently 159 CCMEP WIOA Youth on JOG/AUL/Hattie Larlham's rolls.

Summit/Medina Workforce Development Board

- This committee will have more in depth reports from both counties about the progress of the CCMEP program and its use of WIOA youth funds as the program continues to evolve.

V. Good of the Order

- A. Marshall explained the upcoming Procurement Process
- The procurement process for contracts slated to start July 1 (the start of PY/SFYs) typically begins in middle-late February. The decision to award a contract to a bidding entity is usually made in April or May. Under the new Summit and Medina Workforce Area Council of Governments (SAMWA COG) structure, a Committee of the WDB will make a recommendation to the SAMWA COG Board, comprised of Summit County Executive Ilene Shapiro and Medina County Commissioner Adam Friedrich. The SAMWA COG Board ultimately authorizes and adopts the contract. Before the SAMWA COG's formation, contracts were authorized and adopted by Summit County Council/Medina Board of Commissioners.
- B. Joan Pritchett expressed many small businesses have no idea that OMJSC and OMJMC provide services to businesses.
- Marshall told the committee about Executive Shapiro's new "Opened for Business" initiative, which provided a platform to communicate OMJSC services to employers in various communities around Summit County.
 - Marshall stated that in communication with employers of all types, many employers cite significant challenges in meeting their demands for qualified Information Technology (IT) talent. Marshall is hoping to bring to a WDB meeting the entity called "Conxus," a Summit County-based workforce development non-profit, who is working on an initiative called TECH HIRE to help meet this demand. They are partnering with local coding boot camps as one way to meet the demand. Conxus is trying to find ways to leverage WIOA ITA funds for these trainings.
 - Jessica Heid asked for more information on this arrangement once it's finalized.
- C. Because of a scheduling conflict, DeJournett expressed that he would not be able to provide the Performance Committee report to the full WDB at the 11/30/2016 Regular Meeting. Heid volunteered to present this information.

VI. Adjournment

- A. DeJournett made a motion to adjourn the meeting, and Pritchett seconded the motion. The meeting was adjourned at 8:40 A.M.

Respectfully Submitted,

Daniel Grantham, Executive Assistant
D. Simmone Hinkson-Wright, Social Program Analyst
Summit County Department of Job and Family Services