SUMMIT/MEDINA WORKFORCE DEVELOPMENT BOARD PERFORMANCE COMMITTEE MINUTES OF

MONDAY, DECEMBER 6, 2021

Summit and Medina Workforce Area Council of Governments (SAMWA COG) 175 South Main Street, Suite 209 Akron, OH 44308 Microsoft Teams: Click here to join the meeting

Committee Members Present:	Sharlene Chesnes; Martin Helms (virtual); Marquita Mitchell;
	Michelle Moran (virtual), Performance Committee Chair, Robert
	DeJournett (<i>virtual</i>)
Committee Members Absent:	Jess Heid, WDB Chair; Joan Pritchett
SAMWA COG Staff Present:	Grace Glaubman, Policy, Procurement, and Performance
	Administrator; Tammy Kaser, Operations Coordinator; Christine
	Marshall, Executive Director
Guests Present:	Megan Earle, Ross Innovative Employment Solutions

I. CALL TO ORDER

a. Chair Moran called the meeting to order at 3:03 PM. Those present introduced themselves and Kaser took attendance of those present in person and virtually.

II. APPROVAL OF MINUTES

a. Moran made a motion to approve the committee's 8/23/21 meeting minutes, which DeJournett seconded. The motion was passed by a roll call vote of Committee Members present in person and virtually, recorded by Kaser, with no objections or abstentions.

III. REPORTS

- a. Glaubman reviewed the SFY 2021/PY 2020 State of Ohio Annual Unadjusted WIOA Performance Report for July 1, 2020 June 30, 2021, noting the following:
 - i. Area 2 is meeting all measures!
 - Measurable Skills Gain for WIOA Youth in Medina County still failed to meet the negotiated standard, but the performance of the Area as a whole did meet the standard. This has been discussed with Jobs for Ohio's Graduates, the Youth Services provider in Medina County.
 - For the time period covered in the report, there were 590 WIOA Adult, 274 WIOA Dislocated Worker, and 205 WIOA Youth participants, Area-wide. The entire period was during the pandemic, and that is reflected in the lower number of participants across the board, compared to previous years.
- b. Glaubman reviewed the SFY 2021/PY 2020 State of Ohio Annual Unadjusted CCMEP Performance Report for July 1, 2020 – June 30, 2021, noting:
 - i. The CCMEP report includes both TANF and WIOA Youth program participants. During the time period covered in the report, there were 667 TANF Youth, 97 WIOA, and 108 dualenrolled participants, continuing the trend of disproportionately low WIOA enrollment, particularly in Summit County.

- ii. The State considers CCMEP performance by County rather than by Area as they do with WIOA performance.
- iii. All standards are being met successful in both Counties. The reason Measurable Skills Gain for Medina is being met on the CCMEP report but not on the WIOA report is the inclusion of the TANF population on the CCMEP report.
- c. Glaubman delivered Adult/Dislocated Worker Provider Performance Reports for SFY 2022/PY 2021, July 2021–October 2021
 - i. In Summit County, 163 placements have been made so far for the program year, an improvement over this time last year; 16% of placements have been in Transportation & Warehousing, 19% in Manufacturing, and 20% in Professional and Business Services; the average hourly wage for all placements YTD is \$20.41; 52 Individual Training Accounts have been written, with 2 completed successfully, 1 working in their field of training; 38 On-the-Job Training Plans have been written so far; the average starting wage for OJT employees is \$20.16/hour, with an average end wage of \$27.50; 92% of OJT trainees are making over \$15.00/hour and Area 2 is considering increasing the minimum hourly rate for OJT to \$15.00/hour from \$13.00/hour, beginning either 1/1/2022 or 7/1/2022.
 - ii. In Medina County, 85 placements have been made so far this program year; the average wage for jobseeker placements is \$20.56 per hour; 17% of placements have been in Healthcare, 20% in Manufacturing, 13% in Transportation & Warehousing; 18 ITA's have been written; 4 OJT Plans have been written with an average starting wage of \$19.24/hour, and 100% of OJT trainees are making over \$15.00/hour.
 - Director Marshall requested for the full Board meeting on 12/9/21 a comparison of current and past average wages for all placements, as improved wages have been discussed as an area companies are focusing on in trying to recruit and retain workers. Glaubman confirmed that the average hourly rate for all placements the previous year was \$18.77/hour and \$17.49 the year before.
- d. Glaubman delivered the CCMEP Youth Performance Report for SFY 2022, July 2021–October 2021
 - i. In Summit County so far this program year, 91 Youth have been placed in unsubsidized employment, 68 have received paid work experience, 1 has received unpaid work experience (TANF), 15 have reported a skills gain, 9 have attained a credential, 24 have been enrolled in College or training, 134 have completed mental toughness (orientation for the Youth program in Summit), and 81 have earned an incentive.
 - ii. In Medina County so far, 19 Youth have been placed in unsubsidized employment, 8 have received paid work experience, 4 have reported a skills gain, and 5 have enrolled in College or training.

IV. OLD BUSINESS

a. There was no unfinished business to address.

V. NEW BUSINESS

- a. Glaubman informed the Committee members that the Ohio Department of Job and Family Services (ODJFS) will be conducting Program Year 2020 (7/1/2020-6/30/2021) WIOA monitoring on site at the Medina OhioMeansJobs Center on 12/14/21, looking at Adult, Dislocated Worker, and Youth files for Medina County. Marshall added that they will also review some administrative files provided by the Board staff, in addition to program files from WIOA services provider staff.
- b. Glaubman informed those present that Summit County is participating in the United States Department of Labor's (USDOL) Behavioral Intervention (BI) Pilot Study, beginning 11/24/21. The Summit County Youth Services providers are giving USDOL access to CCMEP Youth files and contact information in order to develop a behaviorally informed text message campaign to measure and improve outcomes and encourage continued engagement. Results will be provided to the Workforce

Area after the conclusion of the pilot.

- c. Glaubman presented the results of a Google Analytics assessment of the new summitmedinaomj.org website's traffic since its launch in September.
 - i. The Summit site has seen 3,800 users, and the most engagement has been seen with (1) the jobseekers' home page, (2) the calendar, and (3) the employers' home page. About 250 are returning users.
 - ii. The Medina site has seen 2,300 users, and the most engagement has been seen with (1) the jobseekers' home page, (2) the calendar, and (3) the employer home page. About 160 are retuning users. Users are engaging with the virtual assistant on the Medina site, whereas they are not on the Summit site.
 - iii. The Board page has seen 1,600 users, and the most engagement has been seen with (1) the COG Board home page, (2) the calendar, and (3) the Workforce Board home page.
 - iv. DeJournett advised that our website can and should be linked on the Greater Akron Chamber website, and Glaubman confirmed that that is in process.

VI. GOOD OF THE ORDER

- a. Moran reminded the Committee of one upcoming meeting:
 - i. The next WDB Regular meeting will be held at 8:00 AM on Thursday, December 9, 2021, at the Radisson Hotel, Akron Fairlawn, and virtually via MS Teams.

VII. ADJOURNMENT

a. Moran made a motion to adjourn the meeting, which Chesnes seconded. The motion was passed by a roll call vote of Committee Members present in person and virtually, recorded by Kaser, with no objections or abstentions. The meeting was adjourned at 3:40 PM.

<u>Prepared by</u> Tammy Kaser Operations Coordinator, SAMWA COG